



p&p MultiTouch®

The innovative tool for
presenting and selling.

Inspire your customers.



What it's all about

p&p MultiTouch® is a new presentation technique with multitouch controls which can be used on both large monitors and floor-mounted appliances. Operate all content as you would on a smartphone / tablet (rotation, scaling, moving, interaction, etc.).

A special content management system (CMS) allows for trouble-free and independent maintenance by the operator. With this intuitive online tool, content can be quickly and easily added or updated.

And this is ...



Freely movable



Text input



Slider



Freely scalable



Freely rotatable
around the central
point



180° rotation
around the vertical
axis



Fullscreen



Browser

... how it works

The p&p MultiTouch® system can easily and intuitively be controlled with your fingers, exactly like your smartphone or tablet.

More than 25 different modules with various functions and properties are available for the presentation of your content. You can find some selected examples on the following pages.



Multitouch gestures



Multimedia modules

The images, text, PDFs or videos they contain can be freely moved, scaled or rotated at the touch of a finger and invite the user to interact.



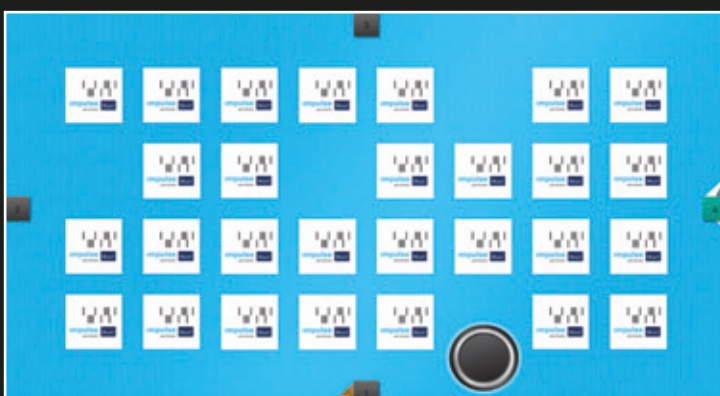
PDF modules

Easily transform your existing PDF documents into interactive brochures. Define chapters and set up a zoom function to allow the viewer to discover the details.



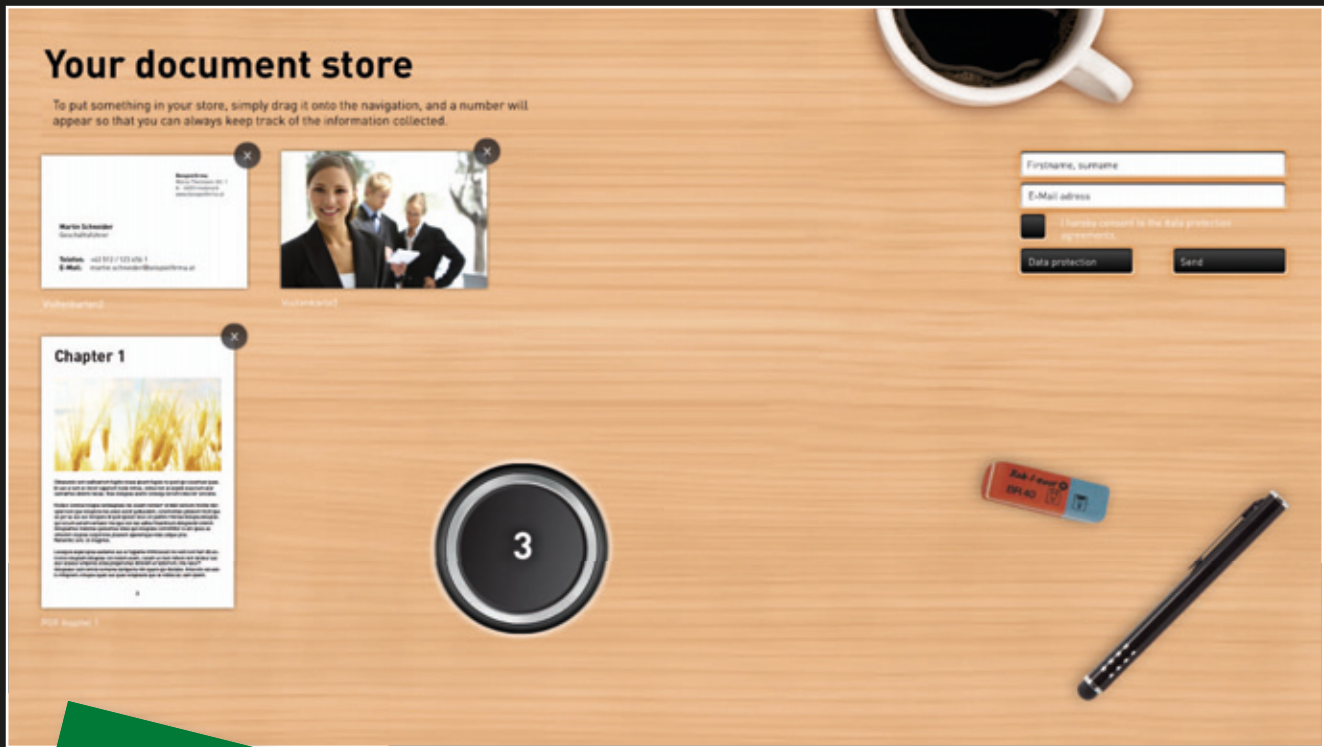
Communication modules

To get feedback from your customers, you can create survey forms with any questions of your choice. Or you can set up a digital bulletin board for them to leave notes.



Games modules

Offer your customers entertaining infotainment: for example, with memory games, puzzles, etc., thereby allowing your visitors to playfully interact with your products / information / messages, using positive emotion to ram them home.



Storage and send function

Combine the possibilities of individualised customer information with modern customer relationship management. Your visitors can collect all the elements relevant to them (e.g. videos, PDFs, etc.) in their own shopping cart (store) and transmit this content by e-mail directly from the p&p MultiTouch®.



In this way, your (potential) customers will receive exactly the information that is of interest to them and, thanks to the intelligent tracking system, you will acquire valuable individual information relating to the interests and needs of your visitors. This will make the next steps in the sales process easier for you and bring a clear return on investment.

International use



Other functions

- Market research and opinion polls
- Competitions
- Integration of Google maps with location information
- Advertising cooperation for sponsors / partners
- Statistical analysis (pages visited, length of stay...)
- Multilingualism



Statistical evaluations



An exceptional sales channel for your products

However and wherever you use it - as support in presentations and sales talks, at trade fairs, in shopping centres or showrooms - p&p Multi-Touch® is the perfect choice for every situation in which the clearest possible visual information should be presented.

With an impressive presentation under your belt, you will already have taken the most important step toward making a sale.

With the p&p MultiTouch® presentation tool, you can put across your messages, content and arguments in a readily comprehensible and, above all, striking way.

The fascinating appearance of the p&p Multi-Touch® alone will turn heads, and its interactive operation will stimulate the playful instincts and interest of your customers.

Your benefits and advantages

- Demonstrate your products and services in an innovative & exceptional way.
- Stage an interactive experience for (potential) customers.
- Enhance your image in the process
- Generate sales and get the addresses and details of prospective customers.
- Measure the usage patterns of your customers and evaluate campaigns.
- Enjoy the benefits of an impressive advertising space for sponsors or partners.
- Keep your sales tool up to date easily and independently.
- Use your software internationally in different languages.

Get in touch with us: We'll be happy to arrange a personal consultation or an individual presentation appointment with you.

p&p MultiTouch®

The innovative tool for presenting and selling with a simple online CMS for content maintenance.

Create your own multitouch app quicker than ever before!

Inspire your customers.

www.pp-multitouch.com



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